



2018-2020 STRATEGIC PLAN

Strategic Priority 1 Increase Public Visibility and Awareness

GOAL

Horizon Public Health is recognized for its strong community presence, expertise in community engagement, and knowledge and dissemination of information on public health issues.



OBJECTIVE 1
By March 31, 2020, HPH will create and implement a comprehensive community outreach and communication plan to inform community partners and the general public of public health roles, responsibilities and services.

OBJECTIVE 2
By December 31, 2020, HPH will strengthen current and develop future collaborative partnerships.



2018-2020 STRATEGIC PLAN

Strategic Priority 2 Workplace Excellence

GOAL

To achieve workplace excellence as demonstrated by competent, satisfied and sustainable workforce that is supported by stable financial and technological systems.



OBJECTIVE 1
By June 30, 2020, HPH will develop and implement an internal communication protocol.

OBJECTIVE 2
By December 31, 2019, HPH will develop and implement an employee satisfaction survey and develop an improvement plan based on the survey results.



OBJECTIVE 3
By December 21, 2020, HPH will develop and implement an organization leadership development and succession plan.

OBJECTIVE 4
By December 31, 2020, HPH will develop and implement a five-year financial and IT/data management work plan.

